

# Stanford Thinker

## **A Brief Introduction to the College Planning Process**

## About Stanford Thinker

Stanford Thinker is a long-term focus educational consulting firm composing high-quality college preparatory services for international high school students planning to attend Top 30 US universities. The firm offers application evaluation, test preparation, extracurricular coaching, career discovery, and essay editing. Clients embark on a journey of introspection to develop their academics, individuality, and writing.



## Introduction

Human capital changes the world. Skills, knowledge, and experience are valuable. In a global society, universities offer young people the opportunity to demonstrate their potential and gain access to knowledge networks. Universities offer access to first-class opportunities involving prestige, alumni networks, and funding for new endeavors. With commitment and planning, students can develop their abilities and become remarkable cosmopolitans.



## The American Model

American universities follow the German model of higher education. While the German model may have encouraged personal and cultural maturation, the American model fosters personal development focused on finding harmony with the pursuit of status and corporatism.





## College Rankings

Even though many higher education experts have questioned their validity, well-branded college rankings offer lifelong learners one starting point for their academic pursuits.



### U.S. News & World Report Best Colleges Rankings

- The first list was published in 1983
- Rankings are very popular with the general public



### The Financial Times Business School Rankings

- It has published “Global MBA” rankings since 1999
- Shares information about employability, potential salary increase, and alumni networks

## High School Academics

Students must apply themselves in the classroom and earn fantastic grades. Otherwise, college admissions officers will find more than one reason to remove your application from the pool of applicants. Befriend teachers. Their recommendation letters are very important!



## Start planning!

Set up an initial consultation with **Stanford Thinker** ([website](#)).

Free college planning guides by the College Board:

- 9th and 10th grade guide ([link](#))
- 11th grade guide ([link](#))
- 12th grade guide ([link](#))

The logo for Stanford Thinker, featuring the words "Stanford" and "Thinker" in a white, sans-serif font, stacked vertically, centered within a solid red rectangular background.

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